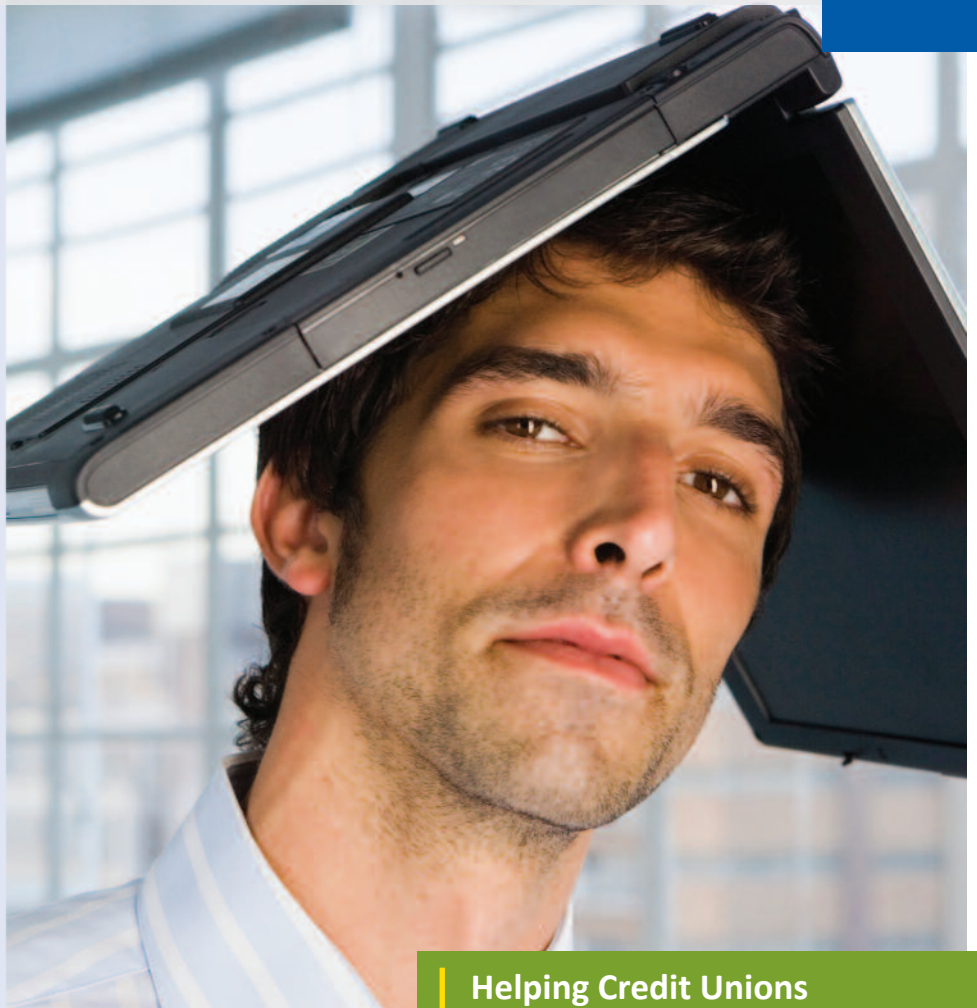


Technology Solutions.

Offering premier Web solutions to better serve your credit union members.



Helping Credit Unions
Serve, Grow and Remain Strong.

 **CU**solutions^{GROUP}

About Technology Solutions.



Expertise.

Technology Solutions prides itself on being a leading provider of websites, consulting, custom solutions and e-business services. What sets us apart from the competition is our credit union experience. Our website services background spans more than a decade and is supported by a highly skilled staff of experts.

Innovation.

We've got more to offer than a basic website and routine hosting. Technology Solutions has nearly everything a credit union needs to create a full-service online branch, and we are always looking for the next best thing that will help you succeed. And if we don't already have what you're looking for, we can build it. Whether it's a custom look, new feature or completely custom program – we can do it!

Integrity.

We take our credit union clients' goals personally because we're owned by members of the credit union system which includes progressive leagues, credit unions and credit union organizations across the country. Our commitment to integrity is further illustrated by our SAS 70 certification, which signifies how we manage our systems securely and effectively and are dedicated to responding to our clients' needs.

Solutions.

Working with Technology Solutions means you're getting a complete package when it comes to solving your Web or technology needs. We offer a variety of Web products, services and solutions for your credit union and its members. You'll end up with more than an online branch – you'll have all the e-business, lending and payment tools necessary, plus the support and guidance needed to succeed.

Web Design and Development

We have developed websites for scores of credit unions and credit union organizations nationwide, and offer both custom and template designs. Take advantage of our unique expertise and let us build a website that combines the functionality your members want with the products and services you offer—the complete credit union experience!

Content Management System

Take control of your website today with our innovative and modular content management system. If you can open a Web browser and use a word processor, you can manage your website! The system can accommodate nearly any graphic design you want. It comes with a rates management system and has numerous plug-in modules available such as polls, ad management and much more.

Website Plug-ins

If you need more functionality for your website, choose from any our website plug-ins. Our large library of useful financial calculators helps members do the math, and our custom-built decision wizards help them make those tough financial choices. If we don't have something that you want, simply ask us. We can design and program to meet your needs — so you can meet your members' needs.

Internet Marketing

Since your site is the ultimate marketing tool, we have marketing experts that can help you integrate a solid marketing strategy for your site that complements your overall marketing plan.

- **Online Ads** - Increase your website's traffic with our ad banner design and development assistance, ad banner management system, ad placement and other essential advertising services.
- **Search Engine Optimization (SEO)** – Utilizing SEO, Technology Solutions can help you devise an Internet marketing strategy that enables your credit union's website to obtain higher search engine rankings resulting in greater visibility and higher traffic. We accomplish this by creating SEO-friendly content, incorporating significant keywords and key phrases, in addition to executing other proven methods of increasing SEO.

Branding

Technology Solutions can help you create a marketing strategy for the overall branding of your credit union's website to ensure it's harmonious with your credit union's brand and image. This includes developing your brand and positioning it in the market so it's in sync with your mission and goals.

e-Commerce

Build a comprehensive e-commerce presence, including a complete lending and payments program. Credit Analyzer enables you to attract more prospects and receive more credit applications. Loan Decision⁺ is an online decision-making tool and lending solution that cross-sells consumer loan products. Secure App⁺ gives your credit union the ability to accept loan applications securely. Finally, Xpress Membership lets you enroll new members through your website 24/7 or in-branch.

Digital Media

Podcasts and Audio

To add some state-of-the-art elements to your site, use our turnkey podcast series, Your Money Matters, that covers a variety of financial topics to plug into your site. We can even create custom podcasts for you.

Multimedia and Video

Multimedia will help you interact with your members, so let us put our resources to work for you. With multimedia you can catch your members' attention and educate your members, as well as obtain valuable information from them. We offer a full range of custom services including Flash development, online video, in-the-field taping, copywriting and more. We also offer CUBE TV, a multimedia management system that helps you deliver video directly on your site – and is integrated with our user-friendly content management system.

Website Content

Current, relevant content helps your members make important decisions. And when that content is on your site, you become their trusted resource. We offer both custom copywriting and the Financial Resource CenterSM which provides consumer-oriented content, products and services; and Growing Members Youth Modules to teach your youngest members financial skills while reinforcing the benefits of membership at your credit union. To make even a bigger impact with your younger members, we offer print materials that correspond to most of our youth modules.

Member Communications

Engage your members throughout your site with these interactive communication tools:

- **BoldChat Secure Chat** – Chat online in real time with your members. This program enables your credit union to provide immediate support, reference Web pages and track your results.
- **Constant Contact** – We can help take your credit union's member communications to a new level with Constant Contact's email and event marketing and online surveys.
- **Event Management System** – Manage your member events from start to finish – all within a single system. Members can register for events, meetings and sessions. Your credit union can view rosters, reports and accounting details.
- **FAQ/Knowledgebase** – If your members have questions, this system can help you give them the answers. Save staff time while giving consistent answers with a user-friendly interface.
- **Microsoft LiveMeeting** – This online meeting tool gives your credit union a virtual space where you can host your meetings in real time. It can save you time and money and increase productivity.
- **Intercall Phone Conferencing** – Easily conduct interactive webinars with streaming video, share your desktop, perform automated teleconferences and live operator-assisted phone conferences.

Compliance & Technology

Risk Management

A key element to the success of your ability to protect against disaster, security, and other related threats is to have a good understanding of your risks and a plan of how to deal with them. Through our consulting services and turnkey resources, we can help you manage your risk. Technology Solutions works with you to develop a risk management program, create a disaster recovery plan, scan for vulnerabilities or provide recommendations on what you already have.

IT Policy and Management Consulting

Technology Solutions' IT Policy and Management Consulting services were developed specifically to help credit unions meet their technology, security and disaster recovery goals. We want to help you make the most of technology management efforts, from assessment to strategic planning. We also offer PolicyPro, a Web-based system of model policies you can tailor to your credit union.

And More ...

Web Resources

Technology Solutions is proud to be trusted by national partners to develop valuable Web resources that can inform credit unions and attract potential credit union members. Some of these resources include:

- **Find a Credit Union** – Help consumers find you through this search site that can give them an overview, link, address, map and field of membership for your credit union. Current and potential members can visit www.findacreditunion.com, type in an address, zip code, affiliation or credit union name to discover what credit unions are near them or what ones they're able to join. This site also explains the credit union philosophy and all the benefits of membership.
- **League InfoSight** – This website (www.leagueinfosight.com) is an online compliance library for credit unions and includes content on executive summaries, frequently asked questions (FAQs), checklists, resources, and explanations of laws and regulations. It's easy to use and can be customized for each state's laws and regulations.
- **Love My Credit Union** – This is the official home of Invest in America, a national membership enhancement program that offers exclusive discounts to credit union members. Visit LoveMyCreditUnion.org to discover how your credit union or league can benefit by participating in Invest in America, and members can learn more about the program's U.S.-based partners and their discounts.

Safe and Secure

The best credit union website is a secure website. With that in mind, Technology Solutions pledges an ongoing commitment to helping protect our clients with continual system and application vulnerability testing and security monitoring, as well as a strong update and change management program and a well-earned SAS 70 certification.